

ANDREW THOMAS

Producer, Editor & Creative Director

thomasandfriends.online

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Video samples at: thomasandfriends.online/video-production
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Innovative and highly creative Producer and Editor with 15+ years of delivering groundbreaking non-fictional storytelling, program development, content creation, and marketing strategy for globally recognized organizations and networks.

Adept in building, creating, and developing outstanding creative content for studio clients and independently. Expertise in producing, shooting, editing, writing, and managing the end-to-end creative process, ensuring strong deliverables. Able to work independently and within teams as a contributor and leader, highly focused and motivated to perform in fast-paced, deadline driven, high pressure environments. Consistently able to manage stakeholder expectations with deep understanding of organizational goals to ensure project deadlines and budgets are on track.

Areas of Expertise

- Short- & Long-form Non-fiction Filmmaking
- Producer, Writer & Editor
- Content Creation
- Marketing Strategy
- Advertising
- Program Development
- Broadcast and Social Media Production
- Music Video Production, Promotion, & Advertising
- Graphic Design
- Motion Control Animation

Accomplishments

- Created original series and specials programming concepts for Discovery Networks, Disney Television, Fox TV, SYFY Channel, and A&E / History Channel, resulting in never-before-seen specials and series, now running for 10+ years.
- Initiated collaborative video productions with Warner Music to build appeal of commercial music products with a vast array of legacy artists, resulting in new and immediate sales.
- Created a feature length jazz bio of legendary composer Vince Guaraldi, receiving five Best Documentary Awards in various international film festivals, and was recognized by the Library of Congress to kick off America's National Celebration of Jazz.

Career Experience

Thomas & Friends Productions, Pasadena, CA

Present

Predator — Producer and Editor

Developing award-winning broadcast, cable, and social media programming focused on music, marketing, and entertainment.

- Winner of five Best Documentary Awards at leading film festivals, Best Art Direction award for animations and DVD creative content design, and National Primetime Series Producer Emmy nomination.
- Clients and venues include: Mattel, Warner Music, Disney, Discovery, Saban, Hearst Entertainment.
- Designed, authored, and produced DVD releases for artists, including Randy Newman, R.E.M., Brian Wilson, Yes, Donald Fagen, Firesign Theatre, The Band, and Chicago.
- Produced, shot, edited, and animated live stage events, video restoration, and commercial DVD design and authoring for Crosby, Stills, Nash & Young and Jackson Browne.
- Winner of Best Design and Art Direction awards for production, animations, and special features for Talking Heads.

Rhino Entertainment, Los Angeles, CA

Director of Video Development

Delivered inspired consumer products, super-charging revenues for artists from Alice Cooper to H.R.Puffinstuff. Increased revenue from legacy artists with enhanced consumer products and challenging social media video campaigns. Made archival content relevant and engaging to a new generation of young consumers.

Producers Creative Service, Los Angeles, CA

Creative Director

Conceived and implemented Exhibitor Marketing Strategies to platform top-grossing releases from Universal, Columbia, 20th Century-Fox, and LucasFilms.

KCOP-TV, Los Angeles, CA

Director of On-Air Promotions

Activated fresh and innovative brand strategy, utilizing engaging on-air spots and print advertising to distinguish station as the Number One Independent in Los Angeles.

Broadcast & Cable Series Production Projects

Producer & Writer, “Biography” for A&E

- *Delivered boost in ratings for venerated series with the Official 20th Century-Fox feature length portraits of both Marilyn Monroe and Shirley Temple.*

Producer & Writer, “Intimate Portraits” for LIFETIME

- *Increased viewership with original prime time event specials on both Yoko Ono and Mary Tyler Moore.*

Executive Producer, Writer, and Editor, “Super Structures of the World” for TLC

- *Dynamic mini-series introduced to increase market share, focused on engineering achievements on location in Panama, the England/France Chunnel, and aboard nuclear submarines.*

Development, Original Series Producer, Writer, & Editor, “Modern Marvels” for HISTORY

- *First-of-its-kind original programming with high ratings, building synergy between the channel and its partner, Hearst Entertainment.*

Creator, Series Producer, Writer, and Director, “Trailer Park” for SYFY

- *Spiked 18 to 34 late night audience with three seasons of unconventional weekly comedy, starring host Tom Davis – head-writer for “SNL” and half of comedy team “Franken & Davis.”*

Series Producer, Editor, and Writer, “Samurai Pizza Cats” for SABAN

- *52-episode international hit anime comedy series designed for “tween” audiences, now a cult classic.*

Broadcast & Cable Specials

Producer, Writer, & Editor, “Alien Encounters” for Disney

- *Generated attendance interest with national broadcast special introducing opening of the legendary new attraction from George Lucas and Disney in Walt Disney World’s New Tomorrowland.*

Producer & Editor, “Graham Nash: Live in London” for PBS

- *Intimate feature about the artist’s life and work on the road as a fundraising event for Public Television, filmed on location throughout the U.K., including a major concert performance in London.*

Education & Certifications

Journalism & Media Studies, University of Colorado at Denver, Denver, CO

Media Studies Program, University of Denver, Denver, CO

Political Existentialism, Princeton University, Princeton, NJ

Certificate in Principles of Rhetoric, Harvard University, Cambridge, MA

Certificate in Hinduism Through Its Scriptures, Harvard University, Cambridge, MA

Certificate in Indian & Tibetan Buddhism, Columbia University, New York, NY

Certificate in History of Medieval Medicine Through Jewish Manuscripts, University of Pennsylvania, Philadelphia, PA

Certificate in Living at The Nuclear Brink, Stanford University, Stanford, CA

Certificate in Writing for Social Justice, University of California, Berkeley, Berkeley, CA

Certificate in Strategic Communication for Sustainability Leaders, University of Maryland, College Park, MD

Producers Peer Group, Academy of Television Arts & Sciences

Volunteerism

“MUSE / NO NUKES CONCERT” for Fukushima, Musicians United for Safe Energy, Shoreline Amphitheater, Mountain View, CA

“FREEDOM SUMMER 50th ANNIVERSARY PRESENTATION”, CalState University, Los Angeles, CA

“JUNETEENTH CELEBRATION DOCUMENTARY”, McComb, MS

“WE GO HIGH”, Social Media Videos for Musicians for a Better America